

## ONLINE ADVERTISING

# Digital Out of Home

We combine strong buying power and strategic expertise in Digital Out of Home Advertising for the travel market. Thanks to favourable buying deals with leading OOH media owners, we offer travel brands impactful visibility on premium digital screens at highly competitive rates — in high-traffic locations where travellers are on the move.

## WHY CHOOSE DIGITAL OUT OF HOME

- Access to premium DOOH inventory through strong buying agreements
- Strategic planning across high-impact locations and moments
- Flexible digital formats with real-time optimisation possibilities
- Seamless integration with online and social advertising campaigns



**Premium screens, exactly where travellers move.**