

OFFLINE ADVERTISING

Events

At Spalder Advertising, we bring travel destinations and brands to life through Events — from consumer fairs and travel shows to in-store activations and experiential pop-ups. Events create a direct, memorable connection between travellers and a destination, long before the trip is booked. We handle concept, planning and execution, so every activation reflects the destination's identity and reaches the right audience.

WHY CHOOSE EVENTS

- Direct, face-to-face engagement with an inspired travel audience
- Concept, planning and on-site execution fully managed
- Activations at fairs, travel shows, retail and leisure locations
- A powerful, experiential complement to digital campaigns



Turning destination inspiration into real-world experiences.