spalder MEDIA GROUP

IN DE BERGEN 2026

DE

FACTSHEET · PUBLISHING

Indenbergen.de

Urlaub in den Bergen — das ganze Jahr

Indenbergen.de bietet Inspiration für Bergurlauber. Über 400 Bergregionen in ganz Europa, mit Fotos, Wetterberichten, Unterkünften und nützlichen Tipps.

OUR VISITORS

Inspiration | **Orientierung** | **Vergleich** | **Buchung** | **Bewertung**

KEY FIGURES

1.100.000

users per year

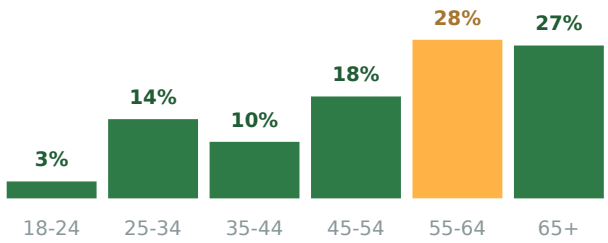
3,5
Pages / user

57%
Mobile users

GENDER

42% Men **58%** Women

AUDIENCE



- Medium & higher educated
- Families with kids · sporty 35+ · couples · seniors
- Upper middle to high income

Facebook
48.500 followers

Instagram
11.500 followers

E-mail
5.000 followers

CORE PRODUCTS

Native ads
Generate requests and bookings
€ 1,95 CPC

Newsletter
Reach engaged subscribers
On req. Native

Outstream video
100% visibility guarantee
€ 25 CPM

Weblog promotion
Pushed on social + featured
€ 1.125 / blog

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