

PUBLISHING PRODUCT

IAB Bannering

Looking to make a powerful impression on your target audience across our online platforms? IAB banner advertising offers a highly effective and standardised way to showcase your brand, drive awareness and capture attention — in all major desktop and mobile formats.

AVAILABLE IAB FORMATS

- Standardised, proven IAB ad formats
- Desktop: 300×250, 300×600, 728×90, 970×250
- Mobile: 320×50 and 320×100 double banner
- Strong reach and brand awareness across platforms

**€25****CPM**