

PUBLISHING PRODUCT

Magazine Promotion

Your destination is presented in a particularly attractive way in our free magazines. Topics are created by our editorial team according to your wishes, and you can place large advertisements to draw readers' attention. Two magazines are published per year.

- Snowplaza Winter Magazine — 50,000 copies (reach ±120,000)
- Indebergen Summer Magazine — 40,000 copies (reach ±90,000)
- Distribution: DAKA Sportshops, SnowWorld, Leesmap & online
- Also available digitally · Format A4 (210 × 297 mm)



Snowplaza Winter · Indebergen Summer

ADVERTISING RATES

€2,500
1/1 advertisement

€5,000
1/1 + 1 page editorial

€7,500
1/1 + 2 pages editorial

€10,000
1/1 + 3 pages editorial