

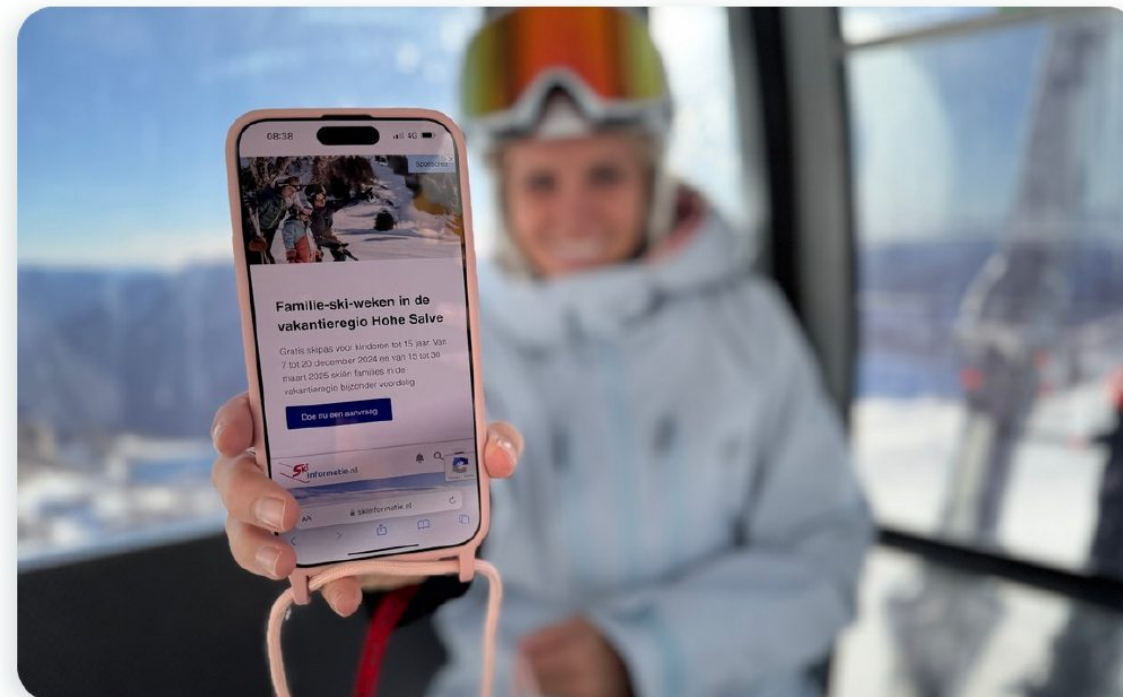
PUBLISHING PRODUCT

Native ads

Generate requests and bookings from your target group, with guaranteed clicks from holidaymakers. Your holiday offers are presented as dynamic native ads that blend naturally into our editorial environment. We also offer programmatic advertising to extend reach within your desired target group.

WHAT NATIVE ADS DELIVER

- Guaranteed clicks from real holidaymakers
- Geo and content targeting to the right audience
- Dynamic native ads that blend into editorial content
- Branding and performance combined in one format
- Consistently high click-through rates

**€1,85**

CPC