

PUBLISHING PRODUCT

Outstream video

Outstream video adverts are integrated directly into our websites. The video starts as soon as it becomes visible to the viewer, achieving a 100% viewability rate. This format is well received by visitors and perceived as less intrusive than typical adverts — and it matches the interests of your target group.

WHAT OUTSTREAM VIDEO DELIVERS

- 100% viewability — the video plays when seen
- High-quality 10-second video format
- A strong branding product with good click-through
- Landing page with your offers, right in the audience



Wintersprookje Gstaad

Vakantieregio Gstaad: eersteklas skiplezier tot 3000 meter hoogte, een sprookjesachtig

€25

CPM