

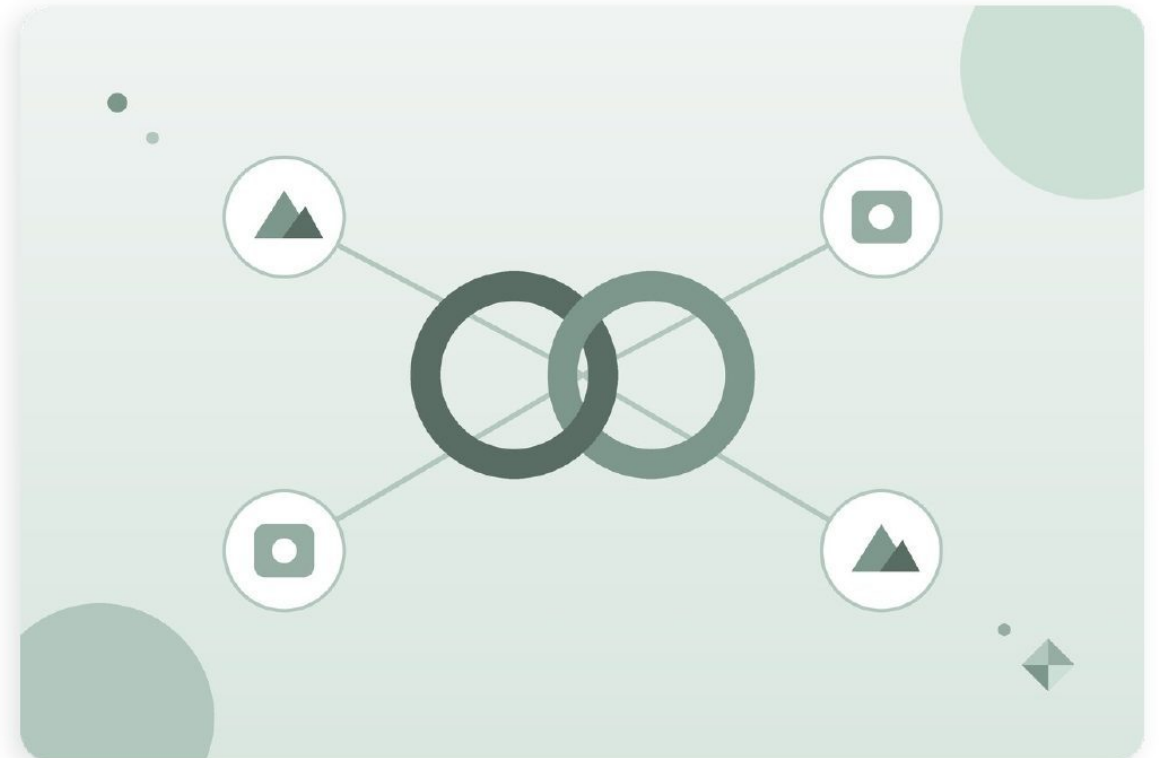
OFFLINE ADVERTISING

Partnerships

We create strategic partnerships for travel regions by connecting destinations with relevant brands, retailers and organisations in the Netherlands. Through our extensive network, we bring together parties that naturally complement each other. Strong regional promotion goes beyond advertising alone — collaboration gives regions authentic visibility in everyday consumer environments.

WHY CHOOSE PARTNERSHIPS

- Strategic matchmaking between destinations and complementary brands
- Authentic regional visibility in everyday consumer environments
- An extensive network of retailers, brands and lifestyle partners
- Value created on both sides of every partnership



Bringing destinations and brands together — value on both sides.