

## OFFLINE ADVERTISING

# Print Advertising

We believe in the lasting power of Print Advertising within the travel and holiday market. Alongside digital channels, traditional magazines remain a strong and trusted medium to reach travellers in an inspirational, high-attention environment. We plan and book advertisements in carefully selected travel, lifestyle and special-interest titles.

## WHY CHOOSE PRINT ADVERTISING

- Placement in carefully selected travel and lifestyle magazines
- A trusted, high-attention environment for inspirational messaging
- The right format and title matched to your audience and season
- A strong complement to digital and social campaigns



**Inspiration that travellers hold in their hands.**