

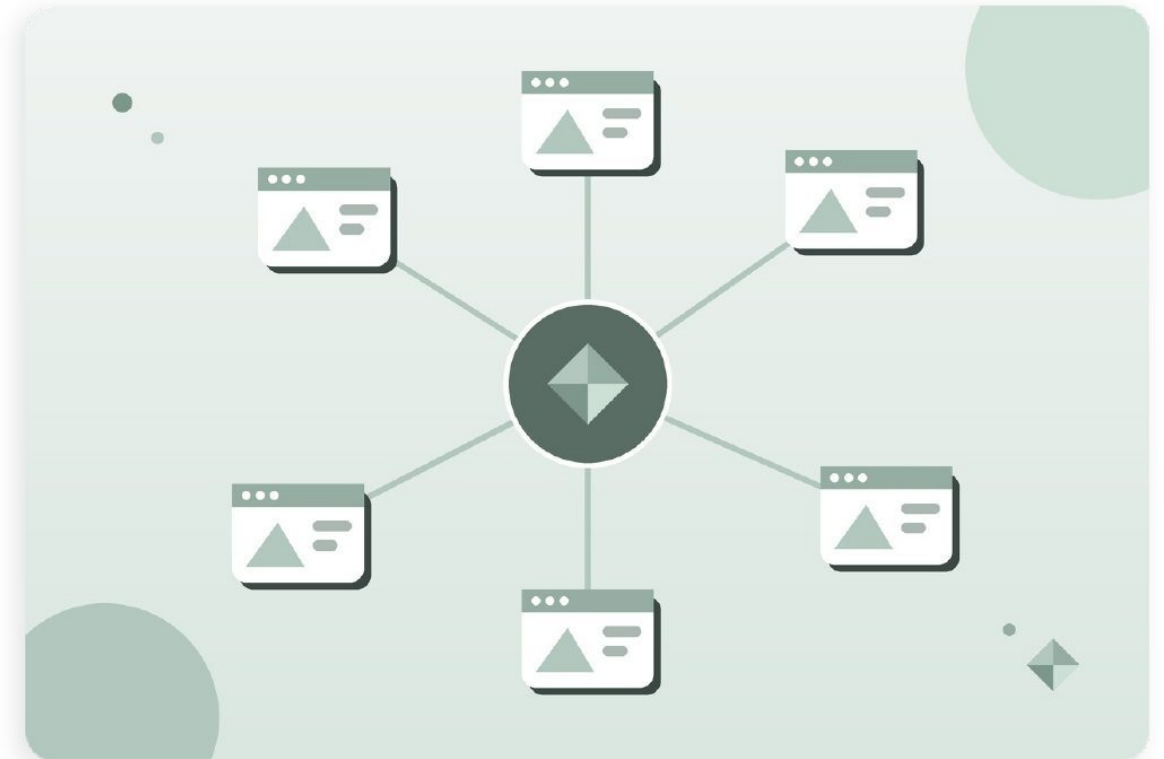
ONLINE ADVERTISING

Special Interest

We offer Special Interest Advertising solutions powered by a strong and carefully selected network of websites focused on travel, leisure and lifestyle. Through this network, we connect travel brands with highly engaged audiences who actively seek inspiration, information and booking opportunities — from display advertising to branded content and tailored promotions.

WHY CHOOSE SPECIAL INTEREST

- Carefully curated network of travel, leisure and lifestyle websites
- Direct access to highly engaged, intent-driven travel audiences
- Formats from display and branded content to native promotions
- Maximum relevance within trusted, content-rich environments



Engaged audiences, in environments built around travel.